



## Mark Coggan Named North America Sales Director of Bel

FOR RELEASE: IMMEDIATELY

November 8, 2005

JERSEY CITY, New Jersey, November 8, 2005 -- Bel Fuse Inc. (NASDAQ:BELFA & NASDAQ:BELFB) announced today that Mark Coggan has been named North America Sales Director, a new position at the company. In addition to overseeing Bel's sales representative and distributor network, the Company's strategic account and regional managers will report directly to him.

"With his many years of directly relevant industry experience and impressive record of accomplishment in a variety of senior positions of increasing responsibility with major electronics companies, Mark Coggan is ideally suited for the new position of North America Sales Director at Bel," said President Daniel Bernstein. "We are confident that Mark will make an important contribution to our growth in this important market."

From 1999 to 2005, Coggan served with Avnet, Inc., Phoenix, most recently as Product Line Specialist Director for electro-mechanical product lines representing more than \$200 million in annual sales. In this position he was responsible for meeting revenue, working capital and inventory targets as well as managing supplier and customer relationships and overseeing the sales team. Earlier, Coggan was Corporate Product Marketing Manager I&E Products at Marshall Industries, Milpitas, California, where he developed and implemented strategies for sales, marketing, training and advertising for several electronic product lines. Coggan began his career in 1986 as Operations Manager with Solid Electric, Palo Alto, California, before joining Sterling Electronics, San Jose, as Product Marketing Manager, IPE Products ten years later. Sterling Electronics was acquired by Marshall Industries in 1998.

Coggan earned a B.A. from San Jose State University in 1985.

### About Bel

Bel ([www.belfuse.com](http://www.belfuse.com)) and its subsidiaries are primarily engaged in the design, manufacture and sale of products used in networking, telecommunications, high speed data transmission, automotive and consumer electronics. Products include magnetics (discrete components, power transformers and MagJack®s), modules (DC/DC converters, integrated analog front end modules, custom designs), circuit protection (miniature, micro and surface mount fuses) and interconnect devices (passive jacks, plugs and cable assemblies). The Company operates facilities around the world.

### Forward-Looking Statements

*Except for historical information contained in this news release, the matters discussed (including the statement regarding future efficiencies) are forward looking statements that involve risks and uncertainties. Among the factors that could cause actual results to differ materially from such statements are: the market concerns facing our customers, the continuing viability of sectors that rely on our products, the effect of business and economic conditions; the difficulties inherent in integrating remote business that may have followed business practices that differ from the Company's business practices; capacity and supply constraints or difficulties; product development, commercializing or technological difficulties; the regulatory and trade environment; uncertainties associated with legal proceedings; the market's acceptance of the Company's new products and competitive responses to those new products, and the risk factors detailed from time to time in the Company's SEC reports. In light of the risks and uncertainties, there can be no assurance that any forward-looking statement will in fact prove to be correct. We undertake no obligation to update or revise any forward-looking statements.*

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