



Ambient Corporation and Bel Fuse Inc. Enter Alliance

New Partnership to Support Growth in Smart Grid Deployments

JERSEY CITY, N.J. & BOSTON, Apr 14, 2009 (BUSINESS WIRE) -- **Bel Fuse Inc. (NASDAQ: BELFA)(NASDAQ: BELFB) and Ambient Corporation (OTCBB: ABTG)** announced today the formalization of their relationship through a master supply and alliance agreement to enable the development of products that will help accelerate smart grid deployments. With the execution of this agreement, the two companies will combine and leverage their individual strengths to bring smart grid solutions of the future to the electric utility market.

"Bel has a long tradition of innovation, developing cost-effective techniques for high volume manufacturing. Their history and reputation as a world class manufacturer who successfully partners with global technology leaders, makes them an ideal partner for Ambient," stated John J. Joyce, President and CEO of Ambient Corporation.

Bel and Ambient have design engineers dedicated to identifying, developing, and ultimately manufacturing optimized solutions for Ambient's utility clients. An aggressive development program enabling rapid and timely delivery of volume orders has been established to support next-generation communications node development and delivery. Together, the two companies are well positioned to successfully launch present and future products of the Ambient Smart Grid(TM) product line.

Daniel Bernstein, President and CEO of Bel Fuse Inc., stated, "We are pleased to form this alliance which represents an expansion of our expertise with powerline products. It's a natural progression to smart grid technology and we're excited to be partnering with Ambient to bring new solutions to this market."

About Bel

Bel (www.belfuse.com) and its divisions, including Bel Power, are primarily engaged in the design, manufacture, and sale of products used in networking, telecommunications, high-speed data transmission, and consumer electronics. Products include magnetics (discrete components, power transformers and MagJack(R) connectors with integrated magnetics), modules (DC-DC converters, integrated analog front-end modules, custom designs), circuit protection (miniature, micro and surface mount fuses) and interconnect devices (passive jacks, plugs and cable assemblies). The Company operates facilities around the world.

About Ambient Corporation

Ambient designs, develops and markets Ambient Smart Grid(TM) communications technologies and equipment. Using proprietary, open standards-based technologies along with in-depth industry experience, Ambient provides utilities with solutions for creating smart grid communication platforms and technologies. Headquartered in Newton, MA, Ambient is a publicly traded company (OTCBB: ABTG). More information on Ambient is available at www.ambientcorp.com.

This press release contains forward-looking statements that involve substantial uncertainties and risks. These forward-looking statements are based upon our current expectations, estimates and projections about our business and our industry, and that reflect our beliefs and assumptions based upon information available to us at the date of this release. We caution readers that forward-looking statements are predictions based on our current expectations about future events. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties and assumptions that are difficult to predict. Our actual results, performance or achievements could differ materially from those expressed or implied by the forward-looking statements as a result of a number of factors, including but not limited to, changes in economic conditions generally and our market specifically, market acceptance of our products, changes in economic conditions generally and the smart grid market specifically, changes in technology, legislative or regulatory changes that affect us, the availability and sufficiency of working capital, introduction of competing products and the risks and uncertainties discussed under the heading "RISK FACTORS" in Item 1A of the Ambient and Item 1A of the Bel Annual Report on Form 10-K for the fiscal year ended December 31, 2008, and in our other filings with the Securities and Exchange Commission. We undertake no obligation to revise or update any forward-looking statement for any reason.

Ambient, Ambient Smart Grid, It's Time to Teach an Old Grid New Tricks and AmbientNMS are registered trademarks of Ambient Corporation with the U.S. Patent and Trademark Office.

SOURCE: Bel Fuse Inc.

Ambient Corporation

Anna E. Croop

Director of Corporate Communications

617-614-6739

acroop@ambientcorp.com

or

Bel Fuse Inc.

Donna Marganella

Marketing Communications Manager

585-676-9650, Ext. 108

dmarganella@belfuse.com

or

Berkman Associates, 310-826-5051

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