UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): February 10, 2011

BEL FUSE INC. (Exact Name of Registrant as Specified in its Charter)

New Jersey	0-11676	22-1463699
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)
206 Van Vorst Street, Jersey City	y, New Jersey	07302
(Address of principal executive	(Zip Code)	
Registrant's t	relephone number, including area code: (2	201) 432-0463
Check the appropriate box below if the Form 8-K filing is provisions (see General Instruction A.2. below):	s intended to simultaneously satisfy the fil	ling obligation of the registrant under any of the following
[] Written communications pursuant to Rule 4	25 under the Securities Act (17 CFR 230.4	125)
[] Soliciting material pursuant to Ru	le 14a-12 under the Exchange Act (17 CF	R 240.14a-12)
[] Pre-commencement communications pursua	ant to Rule 14d-2(b) under the Exchange A	act (17 CFR 240.14d-2(b))
[] Pre-commencement communication	ons pursuant to Rule 13e-4(c) under the Ex	schange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

On February 10, 2011, Bel Fuse Inc. (the "Company") issued a press release regarding results for the quarter and year ended December 31, 2010. A copy of this press release is being furnished as Exhibit 99.1 to this Current Report on Form 8-K.

In accordance with General Instruction B.6 of Form 8-K, the information in this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit 99.1– Press release, dated February 10, 2011, regarding results for the quarter and year ended December 31, 2010.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 10, 2011 /s/ Daniel Bernstein

Daniel Bernstein

President and Chief Executive Officer

EXHIBIT INDEX

Exhibit 99.1– Press release dated February 10, 2011.



FOR IMMEDIATE RELEASE

Bel Fuse Inc. 206 Van Vorst Street Jersey City, NJ 07302 www.belfuse.com tel 201.432.0463 fax 201.432.9542

Investor Contact:
Neil Berkman Associates
(310) 826-5051
info@berkmanassociates.com

Company Contact:
Daniel Bernstein
President
ir@BelFuse.com

Bel Reports 72% Growth in Fourth Quarter Net Sales to \$83.7 Million 2010 Net Sales Increased 66% to a Record \$302.5 Million

JERSEY CITY, New Jersey, February 10, 2011 -- Bel Fuse Inc. (NASDAQ:BELFA and NASDAQ:BELFB) today announced preliminary unaudited financial results for the fourth quarter and 2010.

For the quarter, the Company reported that net sales increased 72% to a fourth quarter record \$83.7 million. The net loss for the fourth quarter of \$1.0 million included an \$8.1 million charge for litigation. For 2010, net sales increased 66% to a record \$302.5 million and net earnings increased to \$13.6 million (\$1.10 per diluted Class A share and \$1.18 per diluted Class B share) compared to a net loss of \$8.3 million (\$0.71 per Class A share and \$0.72 per Class B share) for 2009.

"We are pleased with the Company's strong top and bottom line performance for the fourth quarter and 2010, which reflected solid demand for all of Bel's product groups and strong results at Cinch Connectors. The increase in sales raised margins, as a percentage of sales, and we achieved efficiency gains at our plants in China. Our hiring program in China was completed in the fourth quarter, which also helped drive lead times down to traditional levels by year end," said Daniel Bernstein, Bel's President and CEO.

As previously announced, the Company incurred an \$8.1 million charge for litigation in the fourth quarter in connection with the SynQor v. Artesyn Technologies, Inc., et al patent infringement litigation. "Bel will appeal this verdict," Bernstein said.

Fourth Quarter Results

For the three months ended December 31, 2010, net sales increased to \$83,697,000 compared to \$48,665,000 for the fourth quarter of 2009. This year's fourth quarter net sales included \$14,810,000 attributable to Cinch Connectors, which was acquired on January 29, 2010. Excluding the Cinch Connector sales, net sales increased 42% for the fourth quarter of 2010 versus the same quarter last year.

The net loss for the fourth quarter of 2010 was \$1,022,000, which was net of a charge for litigation of \$8,103,000 (\$8,042,000 after tax). This compares to net earnings for the fourth quarter of 2009 of \$2,898,000. Net earnings for the fourth quarter of 2009 included a pre-tax net gain of \$5,390,000 (\$3,343,000 after tax) resulting primarily from the sale of the Company's equity interest in Power-One, Inc. This gain more than offset an operating loss of \$808,000, which included costs of \$504,000 (\$312,000 after tax) related to the Cinch Connectors acquisition.

Adjusted to exclude the litigation charge and various other amounts, non-GAAP net income for the fourth quarter of 2010 was \$6,873,000. This compares to a non-GAAP net loss for the fourth quarter of 2009 of \$87,000, adjusted to exclude a gain on sale of investments and various costs. A reconciliation of non-GAAP to GAAP financial measures is provided in the table attached to this press release.

The net loss per Class A common share for the fourth quarter of 2010 was \$0.09, compared to net earnings per diluted Class A common share of \$0.23 for the fourth quarter of 2009. Adjusted to exclude the litigation charge and various other amounts, non-GAAP net earnings per diluted Class A common share were \$0.56 for the fourth quarter of 2010, compared to a non-GAAP net loss per Class A common share of \$0.01 for the fourth quarter of 2009, adjusted to exclude a gain on sale of investments and various costs.

(more)

Bel Reports 72% Growth in Fourth Quarter Net Sales to \$83.7 Million February 10, 2011
Page Two

The net loss per Class B common share was \$0.09 for the fourth quarter of 2010, compared to net earnings per diluted Class B common share of \$0.25 for the fourth quarter of 2009. Adjusted to exclude the litigation charge and various other amounts, non-GAAP net earnings per diluted Class B common share were \$0.59 for the fourth quarter of 2010, compared to a non-GAAP net loss per Class B common share of \$0.01 for the fourth quarter of 2009, adjusted to exclude a gain on sale of investments and various costs.

Cost of sales decreased to 78.5% of sales for the fourth quarter of 2010, compared to 85.3% of sales for the fourth quarter of 2009.

Adjusted to exclude the litigation charge and various other amounts, non-GAAP income from operations for the fourth quarter of 2010 was \$8,208,000, including non-GAAP operating income of approximately \$515,000 at Cinch Connectors. For the fourth quarter of 2009, adjusted to exclude various costs, the non-GAAP loss from operations was \$269,000.

At December 31, 2010, Bel reported working capital of approximately \$157,296,000, including cash, cash equivalents, short-term investments and marketable securities of approximately \$85,536,000, a current ratio of 4.4, total long-term obligations of \$10,571,000, and stockholders' equity of \$220,333,000. In comparison, at December 31, 2009, Bel reported working capital of approximately \$167,833,000, including cash, cash equivalents, short-term investments and marketable securities of approximately \$124,233,000, a current ratio of 7.0, total long-term obligations of \$9,017,000, and stockholders' equity of \$208,932,000.

2010 Results

For the twelve months ended December 31, 2010, net sales were a record \$302,539,000 compared to \$182,753,000 for 2009. Net earnings for 2010 increased to \$13,649,000, compared to a net loss of \$8,310,000 for 2009.

Net earnings per diluted Class A common share for 2010 were \$1.10, compared to a net loss per Class A common share of \$0.71 for 2009. Net earnings per diluted Class B common share for 2010 were \$1.18, compared to a net loss per Class B common share of \$0.72 for 2009.

Conference Call

Bel has scheduled a conference call at 11:00 a.m. EST today. To participate in the call, dial (720) 545-0088, conference ID #37590538. A simultaneous webcast is available from the Events and Presentations link of the Investor Info tab at www.belfuse.com. The webcast will be available for replay, for a period of 20 days, at this same Internet address. For a telephone replay, dial (706) 645-9291, conference ID #37590538 after 2:00 p.m. EST.

About Bel

Bel (www.belfuse.com) and its divisions are primarily engaged in the design, manufacture, and sale of products used in networking, telecommunications, high-speed data transmission, commercial aerospace, military, transportation, and consumer electronics. Products include magnetics (discrete components, power transformers and MagJack® connectors with integrated magnetics), modules (DC-DC converters, integrated analog front-end modules and custom designs), circuit protection (miniature, micro and surface mount fuses) and interconnect devices (micro, circular and filtered D-Sub connectors, passive jacks, plugs and high-speed cable assemblies). The Company operates facilities around the world.

Forward-Looking Statements

Except for historical information contained in this news release, the matters discussed in this press release (including plans to appeal the SynQor verdict) are forward looking statements that involve risks and uncertainties. Among the factors that could cause actual results to differ materially from such statements are: the market concerns facing our customers; the continuing viability of sectors that rely on our products; the effects of business and economic conditions; capacity and supply constraints or difficulties; product development, commercializing or technological difficulties; the regulatory and trade environment; risks associated with foreign currencies; uncertainties associated with legal proceedings; the market's acceptance of the Company's new products and competitive responses to those new products; and the risk factors detailed from time to time in the Company's SEC reports. In light of the risks and uncertainties, there can be no assurance that any forward-looking statement will in fact prove to be correct. We undertake no obligation to update or revise any forward-looking statements.

(tables attached)

#4768

eports. In light of the risks and uncertainties, there can be no assurance that any forward-looking statement will in fact pro Indertake no obligation to update or revise any forward-looking statements.

BEL FUSE INC. AND SUBSIDIARIESCONSOLIDATED STATEMENTS OF OPERATIONS (000s omitted, except for per share data)

		Three Months Ended December 31,		nths Ended ber 31,
	2010	2009	2010	2009
	(unaud	ited)	(unaud	dited)
Net Sales	\$83,697	\$48,665	\$302,539	\$182,753
Costs and expenses:				
Cost of sales	65,661	41,535	239,185	161,454
Selling, general and administrative	9,801	7,988	40,443	30,055
Impairment of goodwill				12,875
Litigation charge	8,103		8,103	
Restructuring charge				413
Loss (gain) loss on sale of property, plant and equipment	17	(50)	(352)	(4,693)
Total costs and expenses	83,582	49,473	287,379	200,104
Income (loss) from operations	115	(808)	15,160	(17,351)
Gain on sale of investments		5,390		7,129
Interest income and other, net	95	125	420	527
Earnings (loss) before provision (benefit) for income taxes	210	4,707	15,580	(9,695)
Provision (benefit) for income taxes	1,232	1,809	1,931	(1,385)
Net (loss) eamings	\$(1,022)	2,898	13,649	\$ (8,310)
(Loss) earnings per Class A common share				
basic and diluted	\$ (0.09)	\$ 0.23	\$ 1.10	\$ (0.71)
Weighted average Class A common shares outstanding				
basic and diluted	2,175	2,175	2,175	2,175
(Loss) earnings per Class B common share				
basic and diluted	\$ (0.09)	\$ 0.25	\$ 1.18	\$ (0.72)
Weighted average Class B common shares outstanding				
basic and diluted	9,528	9,423	9,504	9,363

CONDENSED CONSOLIDATED BALANCE SHEET DATA

(000s omitted)

ASSETS	Dec. 31, 2010 (unaudited)	Dec. 31, 2009 (audited)	LIABILITIES & EQUITY	Dec. 31, 2010 (unaudited)		Dec. 31, 2009 (audited)	
Current assets	\$203,564	\$195,830	Current liabilities	\$	46,268	\$	27,997
Property, plant &							
equipment, net	44,793	35,943	Noncurrent liabilities		10,571		9,017
Goodwill	4,264	1,957					
Intangibles & other assets	24,551	12,216	Stockholders' equity		220,333		208,932
Total Assets	\$277,172	\$245,946	Total Liabilities & Equity		\$277,172		\$245,946

BEL FUSE INC. AND SUBSIDIARIES

NON-GAAP MEASURES (unaudited) (000s omitted, except for per share data)

		Three Mon	ths Ended Decembe	r 31, 2010	Twe	lve Month	s Ended December	31, 2010
	Income	Net	Net (loss) earnings	Net (loss) earnings	Income		Net earnings per 1	Net earnings per
	from	(loss)	per Class A common	per Class B common	from	Net	Class A common C	Class B common
	Operations	earnings(2)	share - diluted(3)	share - diluted(3)	Operations	earnings(2)	share - diluted(3)	share - diluted(3)
GAAP measures	\$ 115	\$(1,022)	\$ (0.09	\$ (0.09)	\$15,160	\$13,649	\$ 1.10	\$ 1.18
Severance costs and plant closure expenses	80	63	0.01	0.01	1,176	1,064	0.09	0.09
Litigation charge	8,103	8,042	0.66	0.69	8,103	8,042	0.66	0.69
Recovery of unauthorized stock issuance costs	(121)	(75)	(0.01	(0.01)	(121)	(75)	(0.01)	(0.01)
Acquisition-related costs and inventory-related								
purchase accounting adjustments	14	9	0.00	0.00	1,141	707	0.06	0.06
Loss (gain) on sale of property, plant and equipmen	t 17	11	0.00	0.00	(352)			(0.03)
Expiration of tax statutes of limitations, net		(155)	(0.01	(0.01)	<u></u>	(887)	(0.07)	(0.08)
Non-GAAP measures excluding severance and								
plant closure, litigation reserve; recovery of								
unauthorized stock issuance costs; acquisition-								
related costs and inventory-related purchase								
accounting adjustments; gains on sale of								
property plant and equipment; and net effect								
of expiration of statutes of limitations(1)	\$ 8,208	\$6,873	\$ 0.56	\$ 0.59	\$25,107	\$22,201	\$ 1.80	\$ 1.92
•								
			ths Ended Decembe			lve Month	s Ended December	,
	(Loss)	Net		Net earnings (loss)	(Loss)		Net (Loss) per	
					from			
	from			per Class B common		Net	Class A common C	
	from Operations	earnings (loss)(2)	per Class A common share - diluted ⁽³⁾	share - diluted ⁽³⁾	Operations		Class A common C share - diluted ⁽³⁾	
	Operations	(loss) ⁽²⁾	share - diluted ⁽³⁾	share - diluted ⁽³⁾	Operations	(loss)(2)	share - diluted ⁽³⁾ s	share - diluted ⁽³⁾
GAAP measures					Operations	(loss)(2)	share - diluted ⁽³⁾ s	
Restructuring, severance, and	Operations \$ (808)	(loss) ⁽²⁾ \$2,898	\$ share - diluted ⁽³⁾ \$ 0.23	share - diluted ⁽³⁾ \$ 0.25	Operations \$(17,351)	(loss) ⁽²⁾ \$(8,301)	share - diluted ⁽³⁾ s (0.71)	\$ (0.72)
Restructuring, severance, and unauthorized stock issuance costs	<u>Operations</u> \$ (808) 85	\$2,898	\$ 0.23 0.01	\$ 0.25 0.01	Operations \$(17,351) 2,547	(loss) ⁽²⁾ \$(8,301) 1,807	\$ (0.71) 0.15	\$ (0.72) 0.16
Restructuring, severance, and unauthorized stock issuance costs Impairment of goodwill	<u>Operations</u> \$ (808) 85	\$2,898	\$ 0.23 0.01	\$ 0.25 0.01	Operations \$(17,351) 2,547 12,875	(loss) ⁽²⁾ \$(8,301) 1,807 12,875	\$ (0.71) 0.15 1.07	\$ (0.72) 0.16 1.13
Restructuring, severance, and unauthorized stock issuance costs Impairment of goodwill License fee paid in settlement of lawsuit	\$ (808)	\$2,898	\$ 0.23 0.01	\$ 0.25 0.01	9(17,351) 2,547 12,875 2,001	(loss) ⁽²⁾ \$(8,301) 1,807 12,875 1,241	\$ (0.71) 0.15 1.07 0.10	\$ (0.72) 0.16 1.13 0.11
Restructuring, severance, and unauthorized stock issuance costs Impairment of goodwill License fee paid in settlement of lawsuit Acquisition-related costs	\$ (808) \$ 504	\$2,898 77 312	\$ 0.23 0.01 	\$ 0.25 0.01 	\$(17,351) 2,547 12,875 2,001 605	(loss) ⁽²⁾ \$(8,301) 1,807 12,875 1,241 375	\$\text{ share - diluted}(3) \text{ s} \	\$ (0.72) \$ (0.72) 0.16 1.13 0.11 0.03
Restructuring, severance, and unauthorized stock issuance costs Impairment of goodwill License fee paid in settlement of lawsuit Acquisition-related costs Gain on sale of property, plant and equipment	\$ (808) 85 504 (50)	\$2,898 77 312 (31)	\$ 0.23 0.01 0.03 0.00	\$ 0.25 0.01 0.03 0.00	Operations \$(17,351) 2,547 12,875 2,001 605 (4,693)	(loss) ⁽²⁾ \$(8,301) 1,807 12,875 1,241 375 (2,910)	\$\text{share - diluted}^{(3)} \text{ \$\frac{1}{2}\$} \text{ \$\frac{0.71}{1.07}\$} \tag{0.15} \tag{1.07} \tag{0.10} \tag{0.03} \tag{0.24}	\$ (0.72) \$ (0.72) 0.16 1.13 0.11 0.03 (0.25)
Restructuring, severance, and unauthorized stock issuance costs Impairment of goodwill License fee paid in settlement of lawsuit Acquisition-related costs Gain on sale of property, plant and equipment Gain on sale of investments, net of income tax	\$ (808) \$ (808) 85 504 (50)	\$2,898 77 312 (31) (3,343)	\$ 0.23 0.01 0.03 0.00 (0.28	\$ 0.25 0.01 	\$(17,351) 2,547 12,875 2,001 605 (4,693)	(loss) ⁽²⁾ \$(8,301) 1,807 12,875 1,241 375 (2,910) (4,420)	\$ (0.71) 0.15 1.07 0.10 0.03 (0.24) (0.37)	\$ (0.72) \$ (0.72) 0.16 1.13 0.11 0.03 (0.25) (0.39)
Restructuring, severance, and unauthorized stock issuance costs Impairment of goodwill License fee paid in settlement of lawsuit Acquisition-related costs Gain on sale of property, plant and equipment	\$ (808) 85 504 (50)	\$2,898 77 312 (31)	\$ 0.23 0.01 0.03 0.00	\$ 0.25 0.01 0.03 0.00	Operations \$(17,351) 2,547 12,875 2,001 605 (4,693)	(loss) ⁽²⁾ \$(8,301) 1,807 12,875 1,241 375 (2,910)	\$ (0.71) 0.15 1.07 0.10 0.03 (0.24) (0.37)	\$ (0.72) \$ (0.72) 0.16 1.13 0.11 0.03 (0.25)
Restructuring, severance, and unauthorized stock issuance costs Impairment of goodwill License fee paid in settlement of lawsuit Acquisition-related costs Gain on sale of property, plant and equipment Gain on sale of investments, net of income tax Expiration of tax statutes of limitations, net	\$ (808) \$ (808) 85 504 (50)	\$2,898 77 312 (31) (3,343)	\$ 0.23 0.01 0.03 0.00 (0.28	\$ 0.25 0.01 	\$(17,351) 2,547 12,875 2,001 605 (4,693)	(loss) ⁽²⁾ \$(8,301) 1,807 12,875 1,241 375 (2,910) (4,420)	\$ (0.71) 0.15 1.07 0.10 0.03 (0.24) (0.37)	\$ (0.72) \$ (0.72) 0.16 1.13 0.11 0.03 (0.25) (0.39)
Restructuring, severance, and unauthorized stock issuance costs Impairment of goodwill License fee paid in settlement of lawsuit Acquisition-related costs Gain on sale of property, plant and equipment Gain on sale of investments, net of income tax Expiration of tax statutes of limitations, net Non-GAAP measures excluding restructuring,	\$ (808) \$ (808) 85 504 (50)	\$2,898 77 312 (31) (3,343)	\$ 0.23 0.01 0.03 0.00 (0.28	\$ 0.25 0.01 	\$(17,351) 2,547 12,875 2,001 605 (4,693)	(loss) ⁽²⁾ \$(8,301) 1,807 12,875 1,241 375 (2,910) (4,420)	\$ (0.71) 0.15 1.07 0.10 0.03 (0.24) (0.37)	\$ (0.72) \$ (0.72) 0.16 1.13 0.11 0.03 (0.25) (0.39)
Restructuring, severance, and unauthorized stock issuance costs Impairment of goodwill License fee paid in settlement of lawsuit Acquisition-related costs Gain on sale of property, plant and equipment Gain on sale of investments, net of income tax Expiration of tax statutes of limitations, net Non-GAAP measures excluding restructuring, impairment charges and other costs; gain on sale	\$ (808) \$ (808) 85 504 (50)	\$2,898 77 312 (31) (3,343)	\$ 0.23 0.01 0.03 0.00 (0.28	\$ 0.25 0.01 	\$(17,351) 2,547 12,875 2,001 605 (4,693)	(loss) ⁽²⁾ \$(8,301) 1,807 12,875 1,241 375 (2,910) (4,420)	\$ (0.71) 0.15 1.07 0.10 0.03 (0.24) (0.37)	\$ (0.72) \$ (0.72) 0.16 1.13 0.11 0.03 (0.25) (0.39)
Restructuring, severance, and unauthorized stock issuance costs Impairment of goodwill License fee paid in settlement of lawsuit Acquisition-related costs Gain on sale of property, plant and equipment Gain on sale of investments, net of income tax Expiration of tax statutes of limitations, net Non-GAAP measures excluding restructuring, impairment charges and other costs; gain on sale of investments (net of income tax); gain on sale	\$ (808) \$ (808) 85 504 (50)	\$2,898 77 312 (31) (3,343)	\$ 0.23 0.01 0.03 0.00 (0.28	\$ 0.25 0.01 	\$(17,351) 2,547 12,875 2,001 605 (4,693)	(loss) ⁽²⁾ \$(8,301) 1,807 12,875 1,241 375 (2,910) (4,420)	\$ (0.71) 0.15 1.07 0.10 0.03 (0.24) (0.37)	\$ (0.72) \$ (0.72) 0.16 1.13 0.11 0.03 (0.25) (0.39)
Restructuring, severance, and unauthorized stock issuance costs Impairment of goodwill License fee paid in settlement of lawsuit Acquisition-related costs Gain on sale of property, plant and equipment Gain on sale of investments, net of income tax Expiration of tax statutes of limitations, net Non-GAAP measures excluding restructuring, impairment charges and other costs; gain on sale	\$ (808) \$ (808) 85 504 (50)	\$2,898 77 312 (31) (3,343)	\$ 0.23 0.01 0.03 0.00 (0.28	\$ 0.25 0.01 	Operations \$(17,351) 2,547 12,875 2,001 605 (4,693)	(loss) ⁽²⁾ \$(8,301) 1,807 12,875 1,241 375 (2,910) (4,420) (2,955)	\$ (0.71) 0.15 1.07 0.10 0.03 (0.24) (0.37)	\$ (0.72) \$ (0.72) 0.16 1.13 0.11 0.03 (0.25) (0.39)

(1) The non-GAAP measures presented above are not measures of performance under accounting principles generally accepted in the United States of America ("GAAP"). These measures should not be considered a substitute for, and the reader should also consider, income from operations, net earnings, earnings per share and other measures of performance as defined by GAAP as indicators of our performance or profitability. Our non-GAAP measures may not be comparable to other similarly titled captions of other companies due to differences in the method of calculation.

Based upon discussions with investors and analysts, we believe that the reader's understanding of Bel's performance and profitability is enhanced by reference to these non-GAAP measures. Removal of gains and losses on sales of investments and real estate, tax benefits resulting from the expiration of tax statutes of limitations, and charges for severance, factory closure, amounts paid or reserved for lawsuits, restructuring, impairment of assets, unauthorized stock issuance costs, inventory-related purchase accounting adjustments and acquisition-related costs facilitates comparisons of our results among reporting periods. We believe that such amounts are not reflective of the relevant business in the period in which the gain or charge is recorded for accounting purposes.

- (2) Net of income tax at effective rate in the applicable tax jurisdiction.
- (3) Individual amounts of earnings (loss) per share may not agree to the total due to rounding.